

# Dissemination report

June 2023 - October 2023



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Politechnika  
Śląska



Fondazione  
Politecnico  
di Milano



UNIVERSITÄT ZU LÜBECK



## Project information:

<b>Contract Number</b>	2020-1-PL01-KA203-082292
<b>Title of Contract</b>	Smart learning for gait physiotherapy – a standardized tool for health higher education in Europe
<b>Acronym</b>	SMARTtherapy+
<b>Consortium</b>	Silesian University of Technology, Poland Fondazione Politecnico di Milano, Italy Universitat zu Lubeck, Germany Jerzy Kukuczka Academy of Physical Education in Katowice, Poland
<b>Website</b>	smartertherapyplus.eu

## Report information:

<b>Report Title:</b>	Dissemination Report
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## Prepared by:

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## 1. Introduction

According to the dissemination plan, activities related to the third dissemination took place between June 2023 and October 2023. The dissemination activities concerted in two areas through:

- website and social media
- popular science events taking place in the countries of the project consortium members.

## 2. Project visibility activities

### 2.1 SMARTerapy+ website

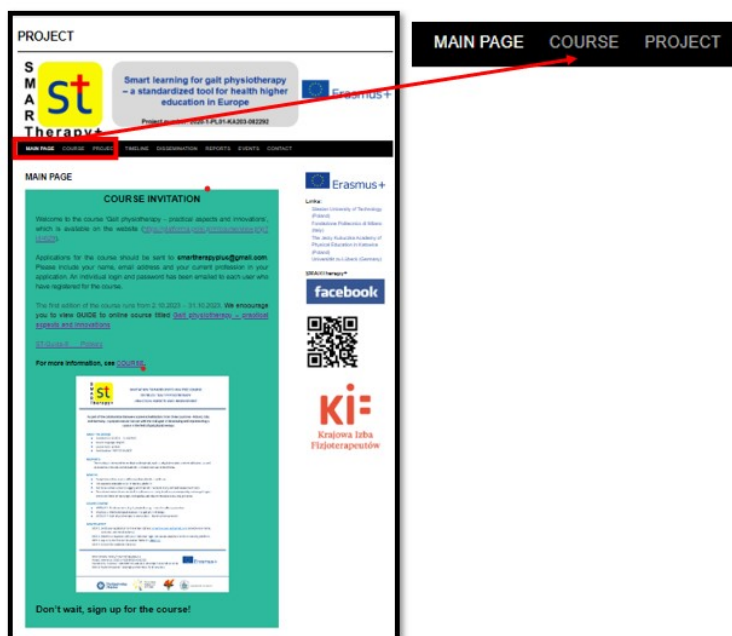
The website is continually updated and updated on the progress of the project.

The SMARTerapy+ project website has been expanded with a new COURSE tab, which contains all the necessary information on the course 'Gait physiotherapy - practical aspects and innovations', which is available on the website (<https://platforma.polsl.pl/rr/course/view.php?id=629>).

In addition, the MAIN PAGE tab has been supplemented with an invitation to participate in the course.

The main project website is available at:

<https://smarterapyplus.eu/>.

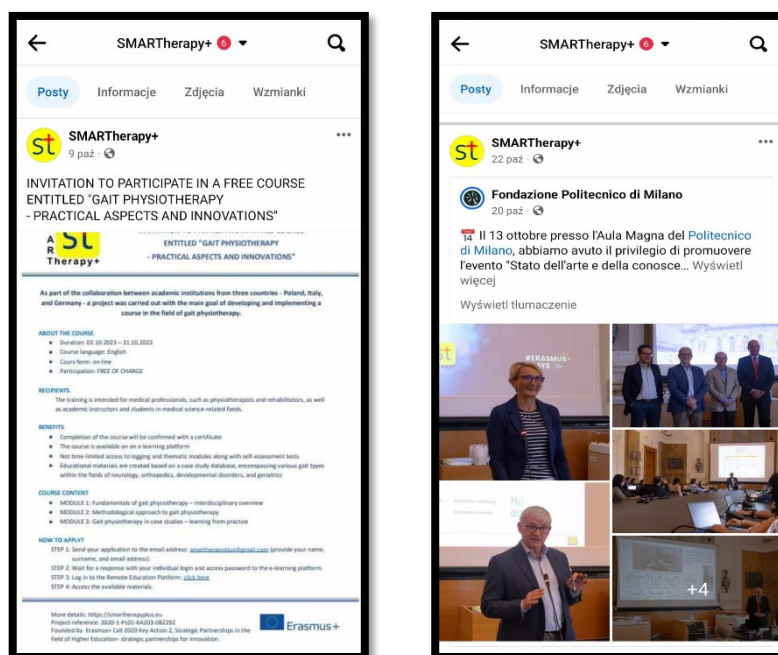


### 3. Dissemination activities

#### 3.1 SMARTerapy+ in Social media and Internet

Social media is an indispensable form of information sharing and promotional activities allowing to reach a wide audience. For this reason, social media has been adopted as one of the ways to share information and promote the SMARTerapy+ project.

FACEBOOK: A dedicated channel for the SMARTerapy+ project has been created on Facebook.



FPM has disseminated all relevant information about the project and its activities by leveraging its existing communication channels, potentially reaching a wide variety of targets such as companies and enterprises, professionals, university academics and students, public administration, and universities/research institutions at national and international levels. These communication activities have been planned to regularly inform potentially interested professionals about the existence of the Project and the strategic partnership, the main project objectives, and the activities that are being carried out during the considered period.

In the period June – October 2023, main communication efforts were focused on promoting the **Multiplier Event organized by Fondazione Politecnico di Milano, held on 13<sup>th</sup> October in Milan (Italy) as an on-site scientific event**, aiming not only to disseminate the Project and its results, which are the training material and the training course, but also the Erasmus Programme and the key actions relevant to giving continuity to the project after its conclusion. Due to its relevance, the organized event was included among the "Erasmus Days 2023" events held in Europe on those days.

The following table recaps the main channels that have been used during the period and provides an estimation of the potential number of contacts achieved.

Communication channel	Account name	Target						# ( <i>approximatly</i> )
		Companies and Enterprises, start-ups	Public Administrations	Universities	Professionals	Students	Associations	
<b>Website</b>	fondazionepolitecnico.it	✓	✓	✓	✓	✓	✓	60-80k views yearly
- a webpage for the event								
- a webpage for the registration to the event								
<b>Social Media: Facebook</b>	fondazione.politecnico.di.milano	✓	✓			✓	✓	4.000 followers
<b>Social Media: X</b>	@FondaPoliMI	✓	✓		✓		✓	2.100 followers
<b>Social Media: LinkedIn</b>	Fondazione Politecnico di Milano	✓	✓	✓	✓		✓	3.300 followers
<b>Digital Monthly Newsletter: October</b>	fondazionepolitecnico.it/en/newsletter/	✓	✓	✓	✓		✓	more than 20k contacts
<b>Digital direct invitation</b>	Fondazione Politecnico di Milano	✓	✓	✓	✓		✓	178
<b>Direct mail</b>								
- list of contacts				✓	✓	✓		19
- Politecnico di Milano				✓		✓		200
- invited speakers					✓			3
<b>Open Innovation Platform by Lombardy Region</b>	openinnovation.regione.lombardia.it/	✓	✓	✓	✓	✓	✓	2.692 contacts
<b>Erasmus Days</b>	erasmusdays.eu	✓	✓	✓	✓	✓	✓	???
<b>National Italian Association of Physiotherapists, AIFI</b>	https://aifi.net/							
- direct mail to AIFI				✓	✓			5
- direct mail to the Scientific Board of AIFI				✓	✓			4

**Website.** To promote adequately the Multiplier Event, Fondazione Politecnico has implemented a dedicated webpage to communicate the event, proposed objectives, invited speakers, and the agenda.

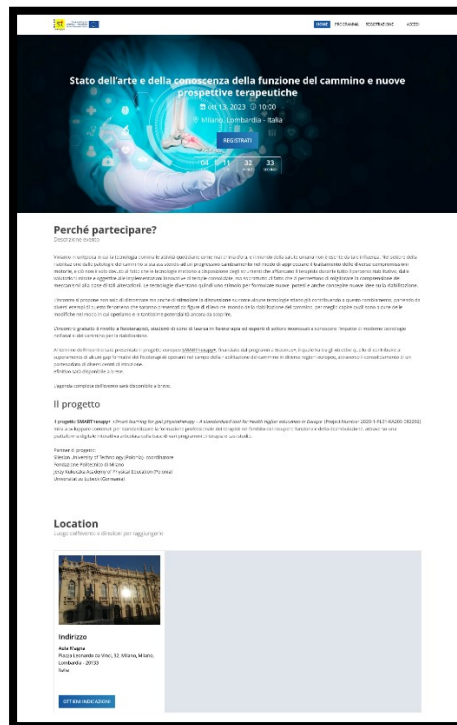
The webpage redirects to a registration form, managed by Fondazione Politecnico, to collect the interested participants.

Webpages are in the Italian language.





Registration webpage (not more available).



Websites of the Academy of Physical Education in Katowice (English and Polish versions).





## 3.2 Scientific Events

### • Final meeting – SMARTtherapy+

On 8th September 2023, the Academy of Physical Education in Katowice was the esteemed venue for the concluding session of the Erasmus+ project titled, “Smart learning for gait physiotherapy – a standardized tool for health higher education in Europe.” Following the temporary suspension of the project, a combined physical and virtual meeting was convened,



bringing together distinguished partners including Fondazione Politecnico di Milano, Silesian University of Technology, Universität zu Lübeck, and the hosting institution, Academy of Physical Education in Katowice. The primary agenda for this meeting was the final preparation phase for the culmination of the project, focusing on the inception of a state-of-the-art e-learning platform aimed at enhancing the proficiency of physiotherapists.

Throughout this significant gathering, attendees meticulously reviewed the progress report detailing the present status of the training content. They examined both the completed components and the outstanding elements within modules 1-3, which encompass the Fundamentals of Gait Physiotherapy – An Interdisciplinary Overview, the Methodological Approach to Gait Physiotherapy, and Gait Physiotherapy in Case Studies – Insights from Practical Engagements.

Further, deliberations were held concerning the intricacies of the e-learning platform, an introductory course for educators in physiotherapy, current and forthcoming dissemination activities, the impending Multiplier Event 3, detailed quality assessments and especially – the preparation for the final report, outlining its breadth, pending responsibilities and submission timelines. To conclude, the project team talked through main assumptions of the exploitation strategy.

- Erasmus Days 2023



From 9-14<sup>th</sup> October 2023 the seventh edition of the ErasmusDays 2023 initiative [www.erasmusdays.eu](http://www.erasmusdays.eu) was officially launched to celebrate European mobility, to highlight Europe's cultural diversity and the many learning opportunities it offers.

Fondazione Politecnico di Milano has promptly reacted to

this initiative and sent the promotion of the Multiplier Event scheduled for the 13<sup>th</sup> of October.

Leveraging this opportunity, the SMARTTherapy+ project and the Multiplier Event were promoted on the Erasmus Days website (hereafter the webpage created for the event <https://www.erasmusdays.eu/event/smartherapy-smart-learning-for-gait-physiotherapy-a-standardized-tool-for-health-higher-education-in-europe/> and the homepage [www.erasmusdays.eu](http://www.erasmusdays.eu) with the evidence of the post of the Multiplier Event).

During the event, in the slide presentation, beside the logos of Fondazione Politecnico di Milano, SMARTTherapy+ project, and Erasmus+, the logo of Erasmus Days was added (see the below picture).



**#ERASMUSDAYS**

7th Edition  
From 09 to 14 October 2023  
A week of opportunities in the  
Erasmus+ programme

**ERASMUSDAYS NEWS**

6 days to make Europe shine!

**ERASMUSDAYS EVENTS**

Your country:

Events:

Tags:

Dates:

**WHAT ARE #ERASMUSDAYS?**

One day of celebration of the Erasmus+ programme in Europe and all over the world.

**HOW TO ORGANIZE AN #ERASMUSDAYS?**

Organize an event for Erasmus+ days to spread the word about your project!

**USE THE COMMUNICATION KIT**

Use the communication kit and create for your website or your social networks!

**FREQUENTLY ASKED QUESTIONS**

How to organize, take part, advertise and share an #ErasmusDays event with your community.

**YOUR TESTIMONY ON SOCIAL MEDIA**



## • Multiplier Event

The Multiplier Event organized by Fondazione Politecnico di Milano, held on 13<sup>th</sup> October in Milan (Italy) as an on-site scientific event, aiming not only to disseminate the Project and its results, which are the training material and the training course, but also the Erasmus Programme and the key actions relevant to giving continuity to the project after its conclusion. Due to its relevance, the organized event was included among the "Erasmus Days 2023" events held in Europe on those days.

Entitled '*State of the Art and knowledge of gait function and new therapeutic perspectives*', the event was hosted in Politecnico di Milano, Aula Magna, and was focused on the project's topic, particularly on the rehabilitation of gait function and the support of modern technologies to formulate and assist rehabilitation approaches and diagnoses. The following speakers, leading experts in both rehabilitation technology and university education in physiotherapy, who are widely recognized as influential stakeholders at national and international levels, were invited to report their research activities and experiences:

- Dr. Roberto Gatti,  
Professor and  
Physiotherapy Unit  
Director at Humanitas  
University Hospital,  
Milan;
- Dr. Andrea Merlo,  
Research Manager at  
Gait&Motion Analysis  
Laboratory Sol et Salus  
Hospital, Rimini;
- Dr. Maurizio Petrarca,  
Head of Movement Analysis and Robotics Laboratory, Bambino Gesù'  
Children's Hospital, Rome.



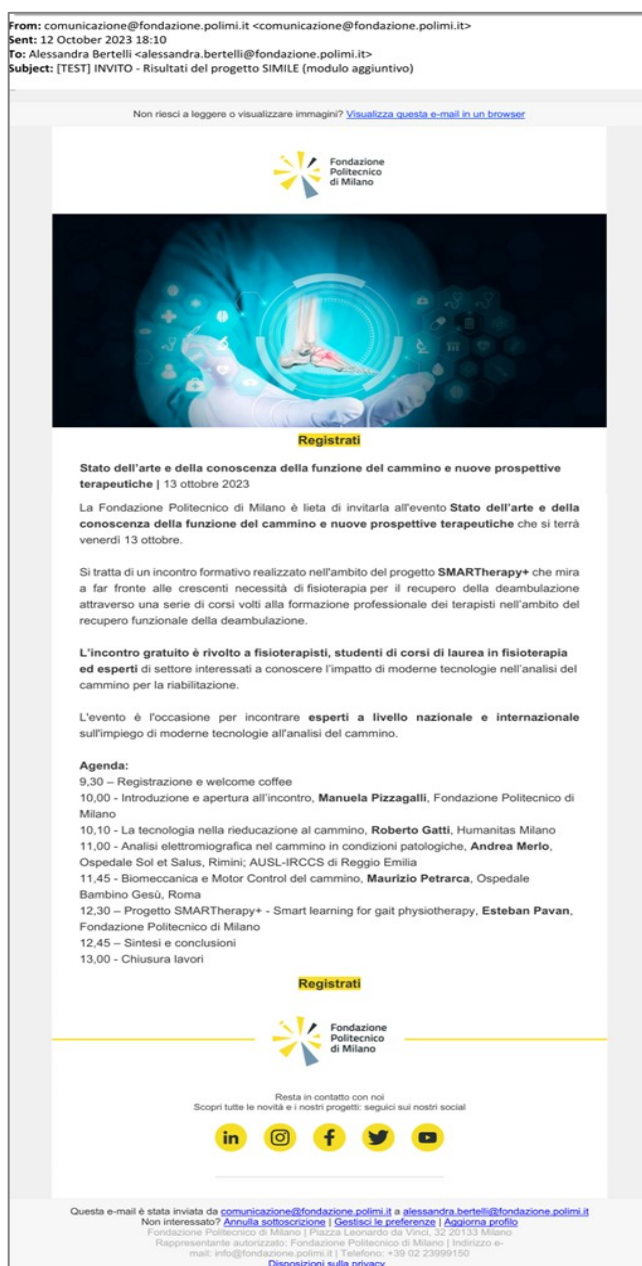
Besides, the SMARTerapy+ project and achieved results were presented by Esteban Pavan, Biomechanical Engineering, Fondazione Politecnico di Milano.

The event was held in Italian language and about twenty persons covering multiple professional roles and engaged in different activities attended the event.

To promote the event and the project, a leaflet was designed and distributed among professionals, which included agenda, date and location, goals of the event, and a short biography of the invited speakers (see below).

Implemented communication and dissemination activities in this period were aimed to address the following specific objectives:

- 1) to keep updated potential contacts about Project activities;
- 2) to communicate the ongoing activities of the Project and
- 3) to provide visibility to the Project website <https://smartertherapyplus.eu/>
- 4) to promote the Multiplier Event scheduled for the 13<sup>th</sup> October in Milan (Italy) as an on-site event;
- 5) to disseminate project results, the training material, and the training course.



- **Smart City Expo Poland 2023**

On 18-19.10.2023 in Łódź (Poland), Agnieszka Ziętkiewicz from the Silesian University of Technology took part in the International Urban Technology Fair, Smart City Expo Poland 2023.

As part of the stand prepared by the Silesian Voivodeship, in the health category, she presented the SMARTerapy+ project and, in particular, presented the substantive scope and formal requirements for the launched course entitled 'Gait physiotherapy – practical aspects and innovations'.

The fair was an opportunity to establish new contacts with companies from various sectors that offer products and services in the field of smart solutions that can be implemented in urban development. It is particularly noteworthy that a city can be considered 'smart' when it makes investments in human and social capital and communications infrastructure to actively promote sustainable economic development and a high quality of life, including wise management of natural resources.

Such a thesis confirms the relevance of presenting at the fair the activities carried out as part of the SMARTerapy+ project, which fits into the theme of smart solutions.

The fair was attended by 70 exhibitors and the exhibition space for visitors was free of charge, which significantly widened the audience.



- **XX International Conference Multidisciplinary Aspects of Production Engineering (MAPE 2023)**

On 19-22 September 2023 in Gdańsk-Sobieszewo (Poland), Agnieszka Ziętkiewicz from the Silesian University of Technology participated in the 20th International Conference Multidisciplinary Aspects of Production Engineering (MAPE 2023).

On the first day, the opening session of the conference was held, where conference participants could learn about the idea of the SMARTerapy+ project and its content.



In addition, the SMARTerapy+ project was presented in a poster session, during which conference participants could obtain detailed information on the ongoing project and also obtain information on the project outcome, which is the course entitled 'Gait physiotherapy – practical aspects and innovations'.



### • **Midterm meeting**

A Midterm Meeting of the SMARTerapy+ project Partners was held on-line on 04.07.2023 from 10.30am to 12.15pm. The meeting was attended by 10 participants representing all project Partners.

SUT as the host of the meeting, welcomed all participants and presented the agenda. The course of the meeting with discussion and conclusions was as follows:

- SUT presented upgraded project schedule after suspension period. FPM proposed to extend tasks 2.3, 2.4, 2.5, 2.6, 2.7 until the end of the project in order to have the conditions and possibilities to improve or correct the tasks, particularly after pilot course and evaluation. All partners approved the proposition of final project schedule.
- Each partner reported the current status of the training materials. SUT announced weekly monitoring the work and submitting a progress table of missing training materials. Each Partner is obligated to complete regularly progress table that is available on the OneDrive service.


In addition, SUT reminded that will prepare the intro-video presenting the content of each unit based on the short power-point presentations provided by each partner.

AWF confirmed preparation of theoretical part of gait physiotherapy methodologies, according to curriculum: Module 2: Methodological approach to gait physiotherapy, Unit 1: Gait physiotherapy methodologies, particularly as



supporting material of Module 3: Gait physiotherapy in case studies – learning from practice.


- SUT presented the final proposition of e-platform as platform of SUT: <https://platforma.polsl.pl/?lang=en> However, some of training materials like intro-video will be available within other channels, not only on e-learning platform in order to enhance dissemination activities.
- Project partners presented and discussed activities in the area of dissemination field for the period of June 2022 – August 2022 and June 2023 as well as ongoing and planned activities in this area.
- FPM informed about two propositions of Multiplier Event 3: (1) as a part of conference; (2) event organized in hospitals. After decision about choosing the event SUT will help with formal preparation of the event, e.g. will send to FPM templates of event agenda, list of attendees etc.
- AWF will send information about current quality reports state. A discussion was held on the possibility of organizing the last questionnaire survey after finishing all the tasks. The final decision will be made after updating information by AWF.
- SUT presented most important issues connected to final report of the project:
  - The date of final report: 60 days after project completion
  - Project completion: October 31st 2023
  - Final report: December 30th 2023
  - The Partner shall provide SUT with any information and documents required for the preparation of the final report and, where appropriate, with copies of all the necessary supporting documents completed and signed by the legal representative by November 30th 2023 at the latest.
  - The impact part of the project was highlighted especially in the context of final report.
  - AWF as a host organization of final meeting proposed the date: 8th of September 2023 in Katowice. AWF will send detailed information about the meeting to the partners by email.



SMART  
Therapy+

Smart learning for gait physiotherapy  
– a standardized tool for health higher  
education in Europe

Project number: 2020-1-PL01-KA203-082292



Erasmus+

### Meeting SMARTerapy+

**Host:**  
– Silesian University of Technology (Poland)





**Participants:**  
– Universität zu Lubeck (Germany)  
– Fondazione Politecnico di Milano (Italy)  
– The Jerzy Kukuczka Academy of Physical Education in Katowice (Poland)

**Date:**  
Tuesday, 4th July 2023, 10.30AM-12.15AM

**Link:** <https://polst.pl/zoom.us/j/99325443659?pwd=eDMzcXhkUTNKTVVWczFKbFJmTTcxQT09>  
Meeting ID: 993 2544 3659  
Kod dostępu: 534309

#### Agenda

Time	Subject	Partner presenting
10.30	Welcome, Introductory issue, Scope of midterm meeting	SUT
10.40	Project schedule – information update	SUT
10.45	A brief report on the current status of the training materials: what is done and what is <u>missing</u> <b>Module 1: Fundamentals of gait physiotherapy – Interdisciplinary overview</b> Unit 1: Basic concepts of the development of gait (UzL) Unit 2: Biomechanics of Gait (FPM) Unit 3: Assessing Gait (UzL/FPM) Unit 4: Mental and social determinants of gait physiotherapy (SUT) <b>Module 2: Methodological approach to gait physiotherapy</b> Unit 1: Gait physiotherapy methodologies (AWF) Unit 2: Technological innovations in gait physiotherapy (FPM) Unit 3: Ergonomics and workflow in gait physiotherapy (SUT) <b>Module 3: Gait physiotherapy in case studies – learning from practice (cases descriptions – according to the table, videos, models)</b> AWF/UzL	ALL
11.15	E-learning platform – information update	SUT
11.25	Dissemination report for the period June 2022 – August 2022, ongoing and planned activities in the area of dissemination	All
11.35	Multiplier Event 3 (at least 20 participants) – information on preparations	FPM
11.45	Questionnaire quality report 4 – information on preparations	AWF
11.50	Impact, Management and financial issues	SUT
12.00	Final meeting (Poland) – information on preparations	AWF
12.05	Steering Committee meeting	ALL
12.15	Close of the meeting	SUT

- **International Conference Medical Trainer SUMMIT**

On 23-24.06.2023 in Warsaw (Poland), representatives of the Silesian University of Technology in the persons of: Patrycja Kabiesz and Agnieszka Ziętkiewicz took part in the International Medical Trainer SUMMIT Conference.

The conference was aimed at personal trainers, medical trainers, physiotherapists, and medical and sports specialists.

As part of this event, the SMARTerapy+ project was presented. The presentation took the form of a stand on which a roll-up was displayed and information material in the form of a leaflet was prepared for those interested. In addition, the course and in particular the thematic modules to be included in the course were discussed in individual interviews. Each person was also able to obtain information on the formal requirements for taking part in the course.

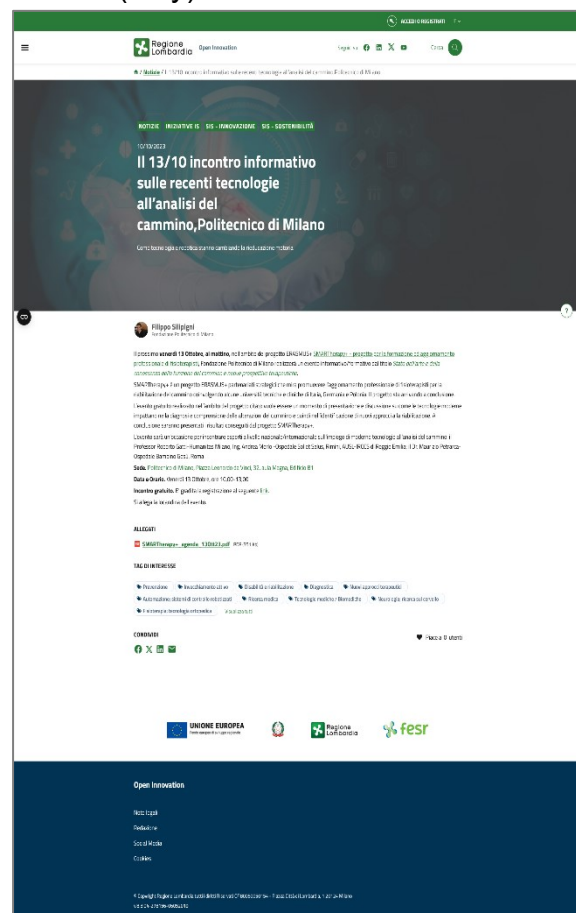
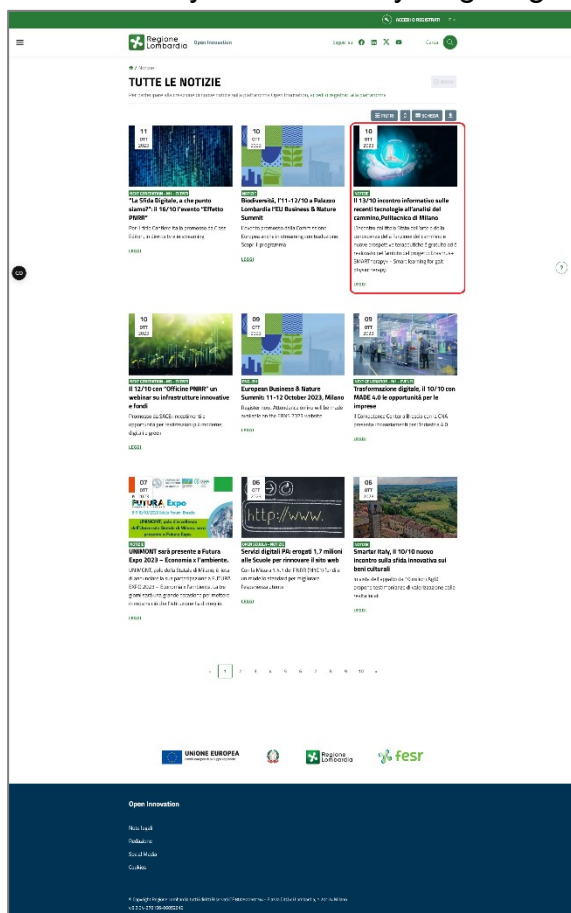




## 4. Collaboration with external entities for the project

National Italian Association of Physiotherapists, AIFI. Fondazione Politecnico di Milano has contacted directly the National Italian Association of Physiotherapists, AIFI <https://aifi.net/>. This action was expressly addressed to achieve the main target groups of the Project (physiotherapist professionals and academic teachers in the gait rehabilitation and analysis fields). In particular, a direct mail to communicate the Multiplier Event was sent to the National Italian Association of Physiotherapists, with the request of sponsorship and promotion among the AIFI members. In addition, a mail to the Scientific Board of the Association, and its members was sent.


Lombardy Region Open Innovation community. Fondazione Politecnico di Milano was able to inform a large number of people about the event and its results, by taking advantage of the information platform “[Open Innovation](#)”, a wide discussion space on innovative solutions, models, and management, provided, and maintained by the Lombardy Region government (Italy).





[illegible]

----- Messaggio originale -----  
Da: Open Innovation Lombardia informa <[notifiche\\_openinnovation@regione.lombardia.it](mailto:notifiche_openinnovation@regione.lombardia.it)>  
Data: 10/10/23 20:15 (GMT+01:00)  
A: "Eugenio Gatti" <[eugenio.gatti@fondazione.polimi.it](mailto:eugenio.gatti@fondazione.polimi.it)> <[eugenio.gatti@fondazione.polimi.it](mailto:eugenio.gatti@fondazione.polimi.it)>  
Oggetto: Polipiego aggiornamenti dalla Piattaforma

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 Regione Lombardia | **Open Innovation**

 **NOTIZIE**



**Il 13/10 incontro informativo sulle recenti tecnologie all'analisi del cammino, Politecnico di Milano**

2023-10-10 08:58:00

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